



Press release
- for immediate publication -

Christmas is all around on the iPhone with the Xmas Greeting Cards App from RockAByte

Cologne, 17th of December, 2009 – Just in time for the Christmas season, RockAByte, developer and publisher of games and applications for online, mobile and handheld platforms, is launching the iPhone application Xmas Greeting Cards, enabling to send personal Christmas greetings to friends and family.

The user has the possibility to embellish photos with great festive frames. These range from Santa Claus caps to gifts or Christmas baubles and will set friends and family in the right festive mood. Pictures can be captured directly via the application or selected from the photo roll of the iPhone.

Each of these frames provides a certain area for showing individual Christmas greetings. The predefined texts can be replaced with a personalized message. This offers a special feature - the possibility to create a greeting advent calendar. Each day, you may compose an individual photo greeting with "a number on the window". The application is able to send Christmas greeting cards via e-mail or just store them in the photo album.

Xmas Greeting Cards is available worldwide in the App Store in German and English language for 0,79 €.

Features

- Photos created directly inside the application or use of the photo roll
- Christmas greetings sent via e-mail or stored in the photo album
- Convenient recommendation of the Application via the Friend Tell-a-Friend feature
- Available in German and English language



About RockAByte

The RockAByte GmbH was founded in 2008 and focuses on the production of games and software applications for the platforms iPhone & iPod Touch, Nintendo DS/DSi, Google Android, and on-line (Flash/Flex). As a full-service provider, the Cologne-based company accepts the implementation of contract work and offers both ready-to-use solutions from concept to final acceptance and the conversion of individual parts of the production chain.

In addition, RockAByte develops and markets their own products and in co-productions with external partners, especially for the on-line and mobile fields.

The young Cologne-based company has been supported since the beginning of 2009 by a creation grant from AV-Gründerzentrum NRW GmbH.

For more information, visit www.rockabyte.com

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